# NAEA LOGO GUIDELINES

The NAEA logo is a visual representation of the organization. When implementing the logo in your designs, please help maintain the quality and consistency of the original logo design by taking note of the usage guidelines.

### USAGE

The NAEA logo is available for the use of association leaders. Additions or subtractions should not be made to the design. The logo should not appear on items that are sold. The logo should not be shared with vendors or organizations without consent from NAEA.

## LOGO VERSIONS

There are multiple versions of the NAEA logo. Each logo version is available in CMYK, Black, and Reverse as EPS, JPG, and PNG files. The first version below illustrates the logo in each color option. Please choose the logo version that works best for your message and design.

#### Block







NATIONAL ART EDUCATION ASSOCIATION

BLACK



NATIONAL ART EDUCATION ASSOCIATION

REVERSE

СМҮК

## Block Nametag Centered

#### Block Nametag



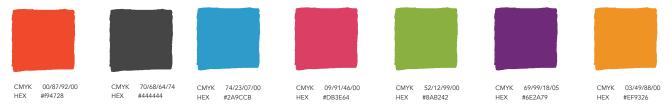
NATIONAL **ART EDUCATION** ASSOCIATION SHAPING HUMAN POTENTIAL



SHAPING HUMAN POTENTIAL

## COLOR

The NAEA logo may be produced in ANY color. The logo and logo text should remain the same color (with the exception of the use of black or gray as shown in the version color options above). There is a color palette that corresponds with the NAEA website that may be used for reference.



**QUESTIONS:** Please contact Krista Brooke, NAEA Visual Communications and Creative Strategies Manager: kbrooke@arteducators.org