

General Membership Meeting Minutes
Fall Conference 2018
Saturday Oct. 13, 2018

AEI 2018-20 Strategic Plan

1. **Building membership**
 - Increasing membership
 - Increase old-school personal contact, member wellness.
2. **Leadership development**
 - Training
 1. scaffolding
 - Incentives
3. **Communication and Professional development**
 - Stronger communication.
 1. Increase outreach and online presence.
 - a. Twitter
 - b. Facebook
 - c. Instagram
 - Increase PD opportunities in AEA's and across the state.

President: Kathleen Sweet called the meeting to order at 1p.m.
She read our AEI 2018-2020 strategic plan as outlined above.

Secretary: Cheryl Kruger read the General Membership minutes from 2017 Fall Conference.

Motion made by Molly Ray to approve the 2017 Fall Conference minutes; seconded by Morgan Singleton.

The motion passed unanimously.

Treasurer: Morgan Singleton discussed the budget that was projected onto the screen for everyone to read. **Motion to approve the 2018-2019 AEI Budget made by Lysie Maynard; seconded by Clar Baldus.**

The motion passed unanimously.

President: Kathleen Sweet highlighted the Year 1, Year 2 and Year 3 Goals set by NAEA.

Diversity and Inclusion Focus

Community Goal: *NAEA is a dynamic, inclusive and diverse professional community that shares a commitment to NAEA's mission and vision.*

Year I and II – creating readiness

- Voluntary collection of demographic data
- Deepening awareness
- Understanding implications for the field and the profession
- NAEA's position on Diversity & Inclusion

Diversity and Inclusion Focus

Community Goal: *NAEA is a dynamic, inclusive and diverse professional community that shares a commitment to NAEA's mission and vision.*

Year III – about strategy development

- Partnerships
- Task Force on Equity, Diversity & Inclusion
- Advisory Group
- Funding
- Diverse and inclusive state associations

Diversity and Inclusion Focus

- **Two Related POSITION STATEMENTS**
 - **Diversity in visual arts education**
 - NAEA is committed to the important role of visual art education in providing and promoting more just, inclusive learning communities in local and global contexts, and **embraces diversity as an integral part of the mission of visual art education**. The mosaic of our global humanity is enriched and expanded by the inclusion of all peoples and cultures and the art forms they create
 - **Attracting Diversity in the profession**
 - NAEA believes in the importance of intentionally and proactively attracting, recruiting and retaining future art educators from a wide range of backgrounds. NAEA values diversity, equity, and access

Year III

Advocacy Goal: *NAEA Influences stakeholders and decision makers to support visual arts education.*

- Student equity and access to art education programs
- Greater diversity and inclusion throughout the profession
- Advocacy Working Group
- Share Your Art Stories

Year III

Learning Goal: *NAEA provides exemplary learning opportunities that help members become more effective educators, artists, leaders, and advocates for visual arts education.*

- *Summer Studios*
- *Virtual Art Webinars*
- *Regional Leadership Summits*
- *School for Art Leaders*
- *Traveling Delegation*

Year III

Research and Knowledge Goal: *NAEA conducts research and generates knowledge that enriches and expands visual arts education, and widely shares that research and knowledge.*

Year III

Organizational Vibrancy Goal: *NAEA's culture, systems, structures, and resources facilitate its mission of advancing visual arts education.*

- Transparency and sharing of information
- Fiscally stable
- Partnerships
- GOLD Guidestar Nonprofit Profile
- Transparency and Accountability
- Branding - Socially- Facebook, Twitter
- Strengthening Leadership – summer training
- NAEA COLLABORATE
- State Conferences – reciprocity
- National Leadership Conference 2018

AEI submitted an application to host Western Region Art Educators Conference in 2021.

National Gallery of Art in DC is looking for 1-2 arts educators in each state to try a national project and curriculum they are working on called Uncovering America, which looks at the intersection of art and history, and delves into how artists have both shaped and reflected history, and our understandings of what America/American identity is. They want to know what works, and what doesn't. Would you have any recommendations for the best way to go about this? Or recommendations for specific individuals and/or districts in Iowa? They would be happy to email you and answer any questions, if you are interested in

participating. There are connections to Iowa – there is a unit focused on the environment that both depicts Iowa and features the work of Iowa artist Grant Wood. Here is the link: (hold the cursor below the link to access)

<https://www.nga.gov/education/teachers/lessons-activities/uncovering-america/people-environment.html>

Past President: Molly Ray briefly explained why we were unable to present awards this year. She urged everyone to use the short form nominations for 2019. Also, she said that the nominations for 2018 would be included in the 2019 Awards process. There is a new deadline for National and Western Region Awards and that is Oct. 1 of each year.

AEI Nominations for Leadership are:

- President Elect
- Membership
- Secretary
- Treasurer
- Supervision
- Mentoring

These AEI Leadership Position Nominations are due by Jan. 1, 2019.

The election will take place in Feb. 2019.

Membership: Sarah Peters shared our membership statistics for this year. They are as follows:

- Current Membership (as of Sept. 1st, 2018) = 233
- Compared to last year (Sept. 1st, 2017) = 217
- Compared to two years ago (Sept. 1st, 2016) = 268

Current Breakdown

Member Type:

- 191-Active Professional
- 17-Preservice
- 16-Retired
- 4-1st Year Professional
- 3-Associate
- 2-Institutional

Member Division:

- 75-Secondary
- 70-Elementary
- 34-Middle/Junior High
- 24-None/Blank
- 12-Higher Education
- 7-Preservice
- 6-Museum Educator
- 5-Administrator/Supervisor

Programs & Resources: Lysie Maynard informed everyone about the prices of the different AEI Programs. They are as follows:

All State: \$25 member/\$40 non-member; Emerging Excellence: \$10 member/\$20 non-member; Conference-\$120 member/\$210 nonmember (the \$90 is then used to gift a membership to the attendee).

Youth Art Month and Traveling Show remains a member-only event. Mentoring and Awards are for members only.

In order to collect registration simply, we will use Art Call for both Emerging Excellence and All State. Members will be given a discount code to use when registering through Art Call.

Marketing & Promotions: Jenna Darsee T-shirts & stickers are available for purchase on our AEI website under the Resources menu bar. Scroll down to Marketing and there will be many choices of items for purchase at reasonable cost.

Communications: Colleen McCarty-Tomlinson asked us to please submit articles for the Message, our blog style newsletter. Her email is communications@artedia.org .

Mentoring: Shanise Brockshus is connecting 1st and 2nd year Art Ed. teachers with Mentors. Please come by the registration table and sign up to mentor a newbie Art Ed. teacher and keep Visual Ed. strong in Iowa!

Motion to adjourn the meeting made by Liz Bloomberg; seconded by Shanise Brockshus. *The meeting adjourned at 1:51 p.m.*