



Art Educators of Iowa Council

Board Minutes Fall 2018

<p>The Mission Statement of Art Educators of Iowa <i>Promoting art education through professional development, service, advancement of knowledge and leadership.</i></p>	<p>2016-18 Strategic Plan:</p> <p>Communication and Professional development</p> <ul style="list-style-type: none"> • Outreach and online communication platforms • Increase PD opportunities in AEA's <p>Streamlining Programs and Resources</p> <ul style="list-style-type: none"> • Increase communication and online presence (communication chair needed!) • Streamline programs for digital upload of artwork and for information resources <p>Building membership</p> <ul style="list-style-type: none"> • Using facebook, event's, website and online services more effectively • Increase old school personal contact, member wellness
<p>Location/Date</p>	<p>Sun. Sept. 30-Virtual Meeting through Google Hangouts at 7 pm.</p>
<p>Present</p>	<p><i>Kathleen Sweet, Molly Ray, Cheryl Kruger, Morgan Singleton, Sarah Peters, Colleen McCarty-Tomlinson, Lysie Maynard, Melissa Nelson, Danny Lee, Andrew Hobson, Stephanie Mass, Liz Bloomberg, Erin Almelien, Ryan Koning, Melanie Lambert</i></p>
<p>Absent</p>	<p>Jenna Darsee, Maggie Parks, Libby O'Lear, Andrew McCormick, Wendy Miller, Margaret Caldwell, Barbara Caldwell, Clar Baldus, Jennie Knoebel, & Matthew Harris</p>
<p>Committee Members/Guests</p>	<p>none</p>

Kathleen called the meeting to order at 7:03 p.m.

Secretary: Cheryl Kruger

The Summer 2018 Meeting Minutes were read by Cheryl.

Morgan Singleton motioned that the minutes be approved; Molly Ray seconded. Motion passed unanimously.

Also, Cheryl will bring the box of pink plastic cups, lids and straws that were left over from the Burlington Fall Conference. We will be putting together welcome gifts for the new art ed teachers at Fall Conference. We have not decided how we will get these to the different teachers, but perhaps their mentors or the AEA Reps can bring them to each new teacher.

Treasurer: Morgan Singleton

Wells Fargo has inaccurate and incomplete information on who our signers and key executives are. All executive board members plus Shanise, Lysie, and Liz will need to go to Wells Fargo during the conference in Storm Lake in person to sort this out. I still do not have access to the savings account due to this issue. Once this is resolved I will be able to do the audit for 17-18.

There were some transactions that were filed in the wrong line item or fiscal year, so I will need to present amended reports for 16-17 and 17-18 at the general meeting.

Molly Ray motioned that the Fall Quarterly Report be approved; Liz Bloomberg seconded and the motion passed unanimously.

President: Kathleen Sweet-Kathleen Sweet updated us about the NAEA Western Region Conference

NAEA Western update / takeaways- discussion

Diversity and Inclusion Focus

Community Goal: *NAEA is a dynamic, inclusive and diverse professional community that shares a commitment to NAEA's mission and vision.*

Year I and II – creating readiness

- **Voluntary collection of demographic data**
- **Deepening awareness**
- **Understanding implications for the field and the profession**
- **NAEA's position on Diversity & Inclusion**

Diversity and Inclusion Focus

Community Goal: *NAEA is a dynamic, inclusive and diverse professional community that shares a commitment to NAEA's mission and vision.*

Year III – about strategy development

- **Partnerships**
- **Task Force on Equity, Diversity & Inclusion**
- **Advisory Group**
- **Funding**
- **Diverse and inclusive state associations**

Diversity and Inclusion Focus

- **Two Related POSITION STATEMENTS**
 - **Diversity in visual arts education**
 - NAEA is committed to the important role of visual art education in providing and promoting more just, inclusive learning communities in local and global contexts, and **embraces diversity as an integral part of the mission of visual art education.** The mosaic of our global humanity is enriched and expanded by the inclusion of all peoples and cultures and the art forms they create
 - **Attracting Diversity in the profession**
 - NAEA believes in the importance of intentionally and proactively attracting, recruiting and retaining future art educators from a wide range of backgrounds. NAEA values diversity, equity, and access

Year III

Advocacy Goal: *NAEA Influences stakeholders and decision makers to support visual arts education.*

- Student equity and access to art education programs
- Greater diversity and inclusion throughout the profession
- Advocacy Working Group
- Share Your Art Stories

Year III

Learning Goal: *NAEA provides exemplary learning opportunities that help members become more effective educators, artists, leaders, and advocates for visual arts education.*

- *Summer Studios*
- *Virtual Art Webinars*
- *Regional Leadership Summits*
- *School for Art Leaders*
- *Traveling Delegation*

Year III

Research and Knowledge Goal: *NAEA conducts research and generates knowledge that enriches and expands visual arts education, and widely shares that research and knowledge.*

Year III

Organizational Vibrancy Goal: *NAEA's culture, systems, structures, and resources facilitate its mission of advancing visual arts education.*

- Transparency and sharing of information
- Fiscally stable
- Partnerships
- GOLD Guidestar Nonprofit Profile
- Transparency and Accountability
- Branding - Socially- Facebook, Twitter
- Strengthening Leadership – summer training
- NAEA COLLABORATE
- State Conferences – reciprocity
- National Leadership Conference 2018

COLLABORATE

Interactive Professional Group

Discussion forum – Rich questions and links to resources

Discussion/Information

- Many associations are using postcards to get information out.
- News articles- some have gone back to paper others are online.
- Takes 7-9 “touches” to get people to respond.
- Michigan has an email template they use to prevent hacking.(Can be done through Constant Contact for \$80.)
- Conference ideas:
 - Contact idea, have the crowd send a text to us through **Remind** and collect both school and personal emails.
 - Wisconsin does a 5k walk/run before their conference starts.
 - Do a printing station so attendees can make swag stuff.
 - Idaho does webinars during their fall conference then posts them to their site. It allows people who can't come to participate in the conference. The site is locked so only people who have paid can have access.
 - Master classes- All day or half day to really master a skill.
 - Pre-Funk night social fun. \$5
 - Online store- Ohio has an online shop with their swag. It is a no cost site that does all the shipping and money. <https://logoimages.us/>
- Leadership ideas -
 - Have council members make personal contact with new teachers.

Kathleen also asked if AEI Council would consider hosting the NAEA Western Region Conference in 2020 here in Iowa.

Motion to offer to host Western Region Conference in 2020 was made by Melissa Nelson; seconded by Stephanie Mass.

Kathleen would like to have a high school orchestra play at YAM Day in 2019. Background music would be another idea.

She also shared the new idea of giving a graduation gift to preservice teachers.

National Gallery of Art in DC is looking for 1-2 arts educators in each state to try a national project and curriculum they are working on called Uncovering America, which looks at the intersection of art and history, and delves into how artists have both shaped and reflected history, and our understandings of what America/American identity is. They want to know what works, and what doesn't. Would you have any recommendations for the best way to go about this? Or recommendations for specific individuals and/or districts in Iowa? Happy to give you a call to talk it out, if you have the time. There are connections to Iowa – there is a unit focused on the environment that both depicts Iowa and features the work of Iowa artist Grant Wood:

www.nga.gov/uncoveringamerica

<https://www.nga.gov/education/teachers/lessons-activities/uncovering-america/people-environment.html>

Past President: Molly Ray

There were several wonderful nominations submitted for AEI Awards this year, but there was a breakdown in all of the paperwork & rubrics that are involved. The nominations that were submitted will be included in the 2019 Award selection process.

Motion to defer Awards made by Lysie Maynard; seconded by Cheryl Kruger. The motion passed unanimously.

Discussion about the election in March 2019 for President Elect, Secretary and Treasurer followed. These 3 positions will be on the same ballot. Nominations for these Exec. Board positions will be on a nomination short form and given out at 2018 Fall Conference.

Membership: Sarah Peters

Sarah shared our current membership information.

Current Membership (as of Sept. 1st, 2018) = 233

Compared to last year (Sept. 1st, 2017) = 217

Compared to two years ago (Sept. 1st, 2016) = 268

Current Breakdown

Member Type:

191-Active Professional

17-Preservice

16-Retired

4-1st Year Professional

3-Associate

2-Institutional

Member Division:

75-Secondary

70-Elementary

34-Middle/Junior High

24-None/Blank

12-Higher Education

7-Preservice

6-Museum Educator

5-Administrator/Supervisor

Programs and Resources Chair- Lysie Maynard:

- Lysie lead a short discussion about All-State. Copyright issues will be addressed in the 2018-2019 competitions.
- Emerging Excellence may expand to high school grades. This would benefit students that are not quite at the level of work required for the All-State Art competition.
- The Traveling Show sign up form is on our AEI website under the Programs menu. It's a Google form.
- Lysie informed everyone that this is her last year of being Programs & Resources Chair. She's offered to teach her skills in RegOnline (Online Conference Registration), All State, Emerging Excellence, etc. to those who would like to take her place next year.

Lysie submitted these non-member prices for AEI programs. Proposed prices: All State: \$25 member/\$40 non-member; EEE: \$10 member/\$20 non-member; Conference-\$120 member/\$210 nonmember (the \$90 is then used to gift a membership to the attendee). Youth Art Month and Traveling Show remains a member-only event. Mentoring and Awards also retain the same rules regarding membership.

In order to collect registration using one platform, members will be given a discount code to use when registering for EEE and All State through Art Call.

Motion to approve the non-member prices for the programs listed above was made by Molly Ray; seconded by Morgan Singleton. The motion passed unanimously.

Lysie informed us that CafePress is a business that will print items with our logo on it as the orders come in. We will be checking into utilizing their services.

Communications: Colleen McCarty Tomlinson

- Colleen told us about Zoho, our new communication platform.
- There was a short discussion about The Message, our AEI newsletter. It is posted on the website for our members to read. Colleen reminded us to check out the month that we are assigned to write an article for The Message and to give it to her.
- Colleen will create a powerpoint of our elevator speeches for Fall Conference to project at the registration table.

Mentoring:Shanise Brockshus

Molly Ray shared the Mentoring info. since Shanise was absent.

The Mentor information has not been sent to everyone yet.

11 new teachers need mentors.

IAAE has sent us a letter asking if we want to continue working together as partner organizations to mentor new art educ teachers.

Liz Bloomberg motioned that AEI will continue working with IAAE to mentor new art educ teachers; seconded by Kathleen Sweet. The motion passed unanimously.

Lysie reminded us that we can bring our ready to hang artwork to Fall Conference in Storm Lake.

Molly Ray motioned to adjourn the meeting; seconded by Liz Bloomberg. Meeting adjourned at 8:35 p.m.

2018-2019 Calendar Updates:

Sept. 30 - Fall Council, Virtual Meeting

Oct. 12-13 Site Specific: Fall Conference, Storm Lake, IA

Dec. 1 YAM Flag entries due

Jan 1, 2019 - Legislator Art work due to Maggie Parks

Jan 19, 2019- Winter Council meeting, Monroe, IA and YAM submissions

Jan. 26, 2019- Snow make up date for Winter Council meeting & YAM submissions

March 23rd or 30th - YAM (Christy says she doesn't care) State Historic Building

March 14-16 - NAEA 2019 Conference, Boston

March 30 - Youth Art Month Celebration (YAM)

April 6th - Spring Virtual Council Meeting

April - Emerging Excellence Dates

Davenport April 13

Cedar Falls April 27?

Webster City

Osceola March 2nd

April- Allstate Awards Ceremony- Des Moines Art Center ?

May 31 - Fall Conference Presentation proposals due annually

June 14 - Executive Board Meeting

June 15 - Award nominations due annually

June 28-29? - Summer Council Retreat and Meeting

July 19-22 - NAEA Leadership (Western Region): Kansas City, Missouri, Marriott Country Club Plaza
(Kathleen Sweet & president elect)

AEI Fall Conference Schedule

2018 Conference Oct 12-13 Buena Vista: Lysie- Kings Park Resort (Banquet Friday)

2019 Conference Decorah? Luther College- Kathleen Sweet

2020 Conference U of I Co-Chairs: Dale Fisher & Molly Ray (Clar Baldus, Stephanie Mass, Molly Sofranko,
Nicole Beckley)

2021 Conference Davenport with Figge: Colleen Tomlinson

2022 Conference Sioux City????

NAEA Conference Schedule

2020 Minneapolis March 26-28

2021 Chicago March 4-6

2022 New York March 3-5

To support those impacted by Hurricane Florence:

South Carolina Art Education Association is including a fundraiser to support teachers who's schools were impacted by Florence. During our Artist Bazaar at the SCAEA State Conference, there will be a table with work donated by artists and art teachers. Money raised will be used to buy gift cards from art supply companies for SCAEA member teachers who's schools were damaged by the storm. Any funds raised beyond the needs of South Carolina teachers will be given to the NCAEA president to support those in need in North Carolina.

The SCAEA Conference will be November 30 - December 2, 2018. SCAEA welcomes donations of artwork or monetary gifts toward this program. Please send your donations to:

Cynthia Hudson, President SCAEA

1205 Edwards Road

Greenville SC 29615

